



NutritionDiet.AI

Smart Nutrition. Intelligent Choices. Dive into Diet AI



Nutrition Diet AI

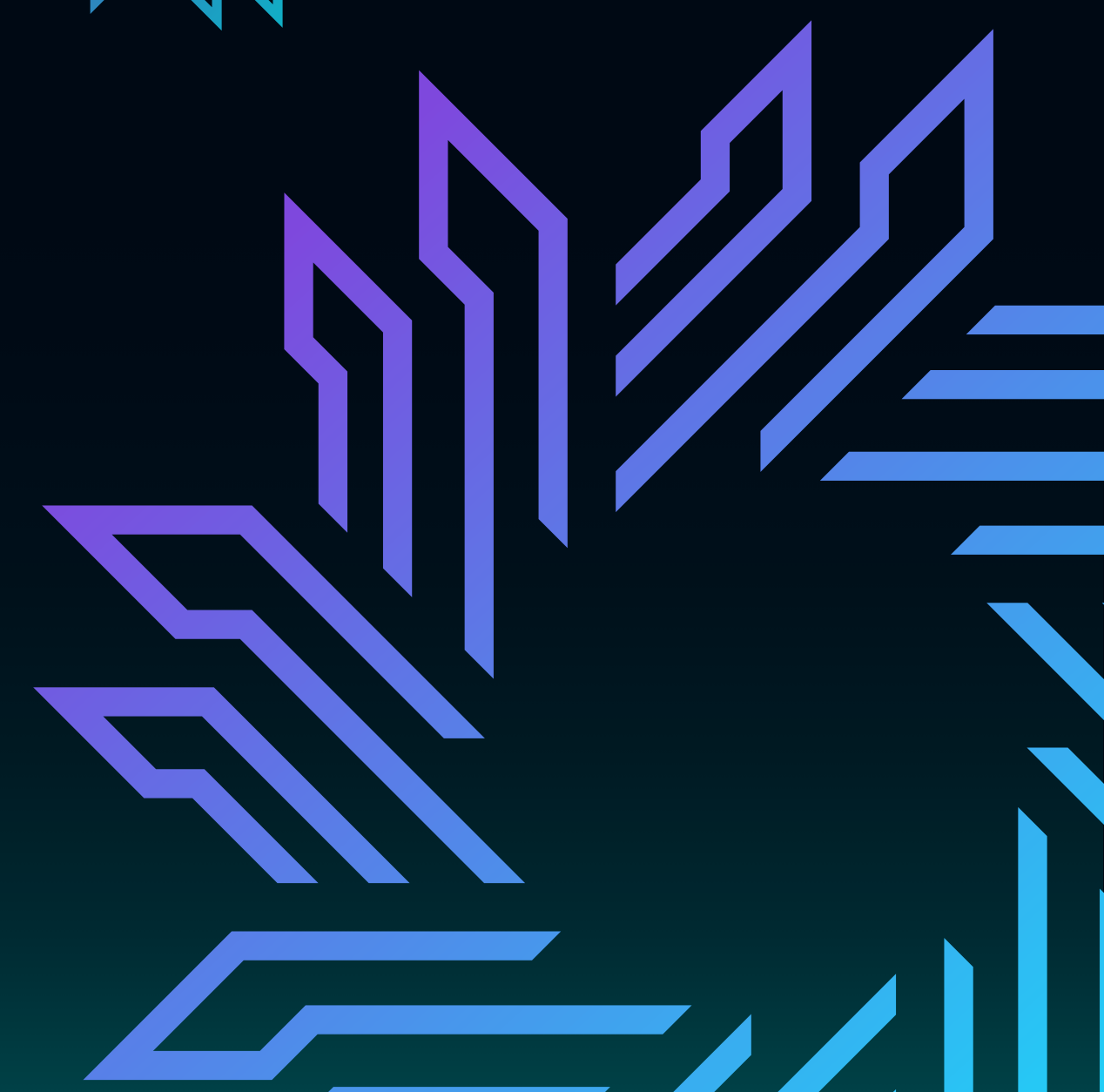
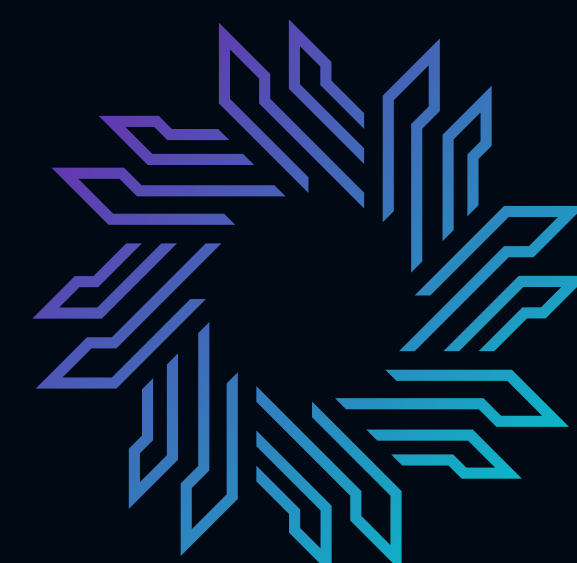
Embrace the future with Nutrition Diet AI: Your intelligent, personalized guide to optimal nutritional health. Developed by PIYA AI LTD and powered by our partnership with Microsoft, we're redefining dietary planning and analysis on a global scale.

By Nutrition Diet AI Team



Microsoft

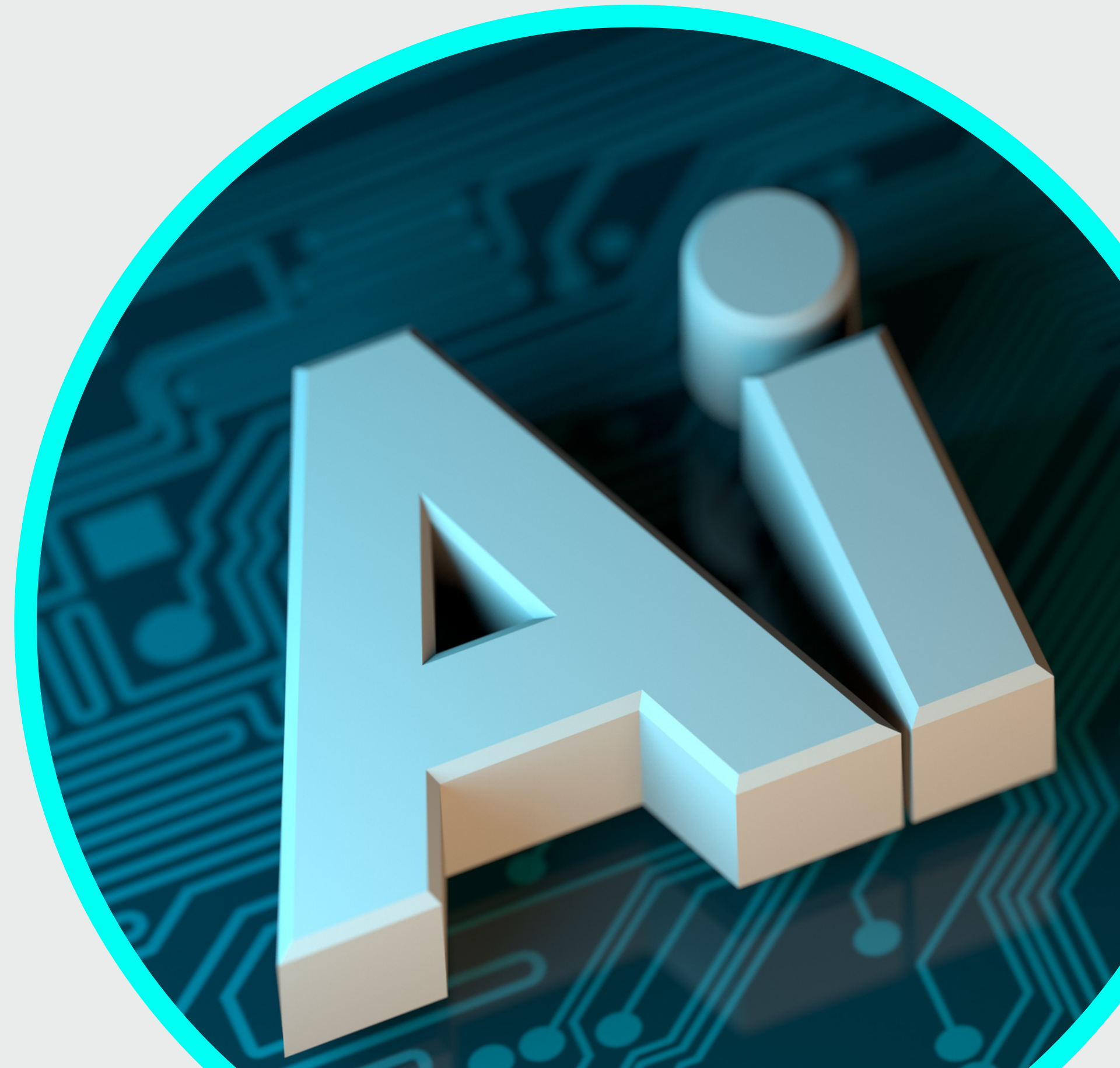
PIYA



● Introduction

Welcome to Nutrition Diet AI, a synergy of advanced AI and nutritional science, developed by PIYA AI LTD. Our platform extends beyond traditional dietary advice, offering personalized, data-driven nutritional choices and uniquely tailored plans.

Enhanced by our partnership with Microsoft, Nutrition Diet AI doesn't just create meal plans but also utilizes scale sensor data to generate comprehensive 5-page health reports, ensuring you are guided and informed on your journey towards healthier choices.

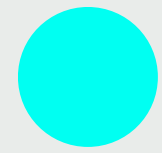




● Problem

In the conventional realm of nutritional planning, individuals often grapple with generic advice, lack of personalization, and inconsistent results. The traditional approach tends to overlook the unique dietary needs and preferences of each individual, leading to frustration and disengagement.

Moreover, the absence of real-time adaptation in traditional dietary plans fails to accommodate the dynamic nature of individual health and lifestyle changes. This static approach can hinder progress and deter individuals from adhering to their nutritional plans, impacting overall health outcomes.



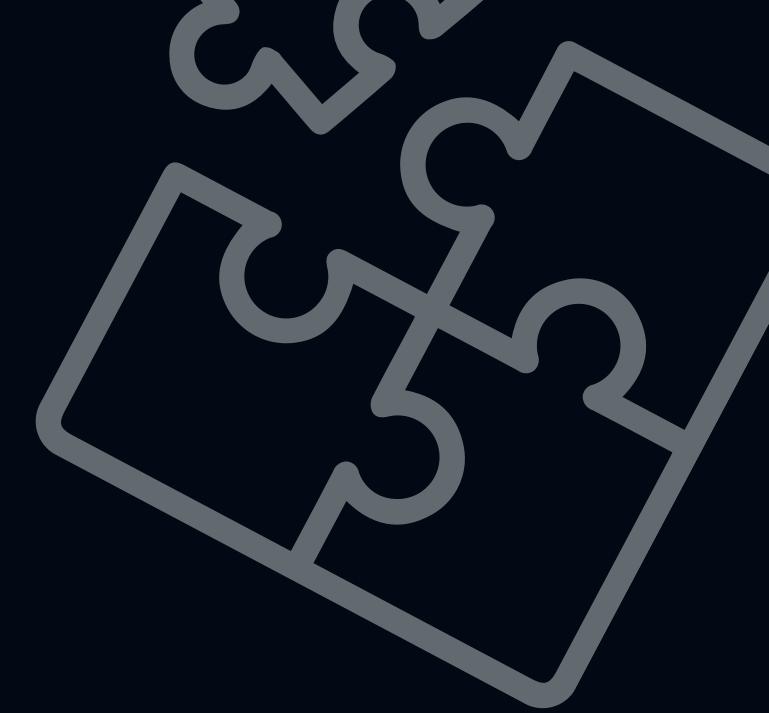
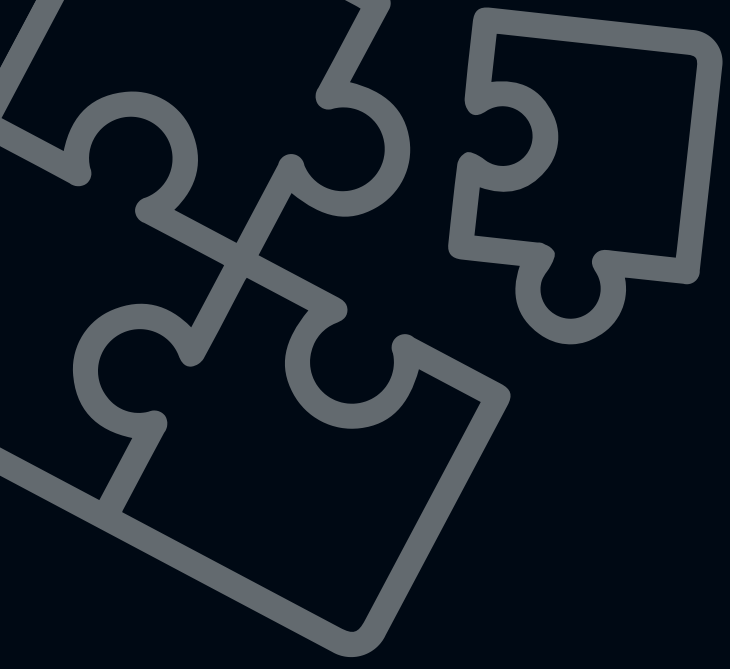
Target Market

Nutrition Diet AI aims to penetrate a market where approximately 60–70% of individuals seek accessible, efficient, and personalized nutritional advice and planning, as per our AI's analysis. Recognizing the irreplaceable value of human touch in dietary management, we acknowledge that dietitians will retain approximately 35% of the market, especially in areas requiring psychological support and motivation.

Dietitians
35%



Nutrition Diet AI
65%



● Solution ●

1

Nutrition Diet AI delivers precise, AI-powered nutritional analysis, translating complex health data into actionable, understandable insights for every user.

2

We provide dynamically adaptive, personalized meal plans that cater to individual dietary needs, preferences, and real-time health data, ensuring a tailored eating experience.

3

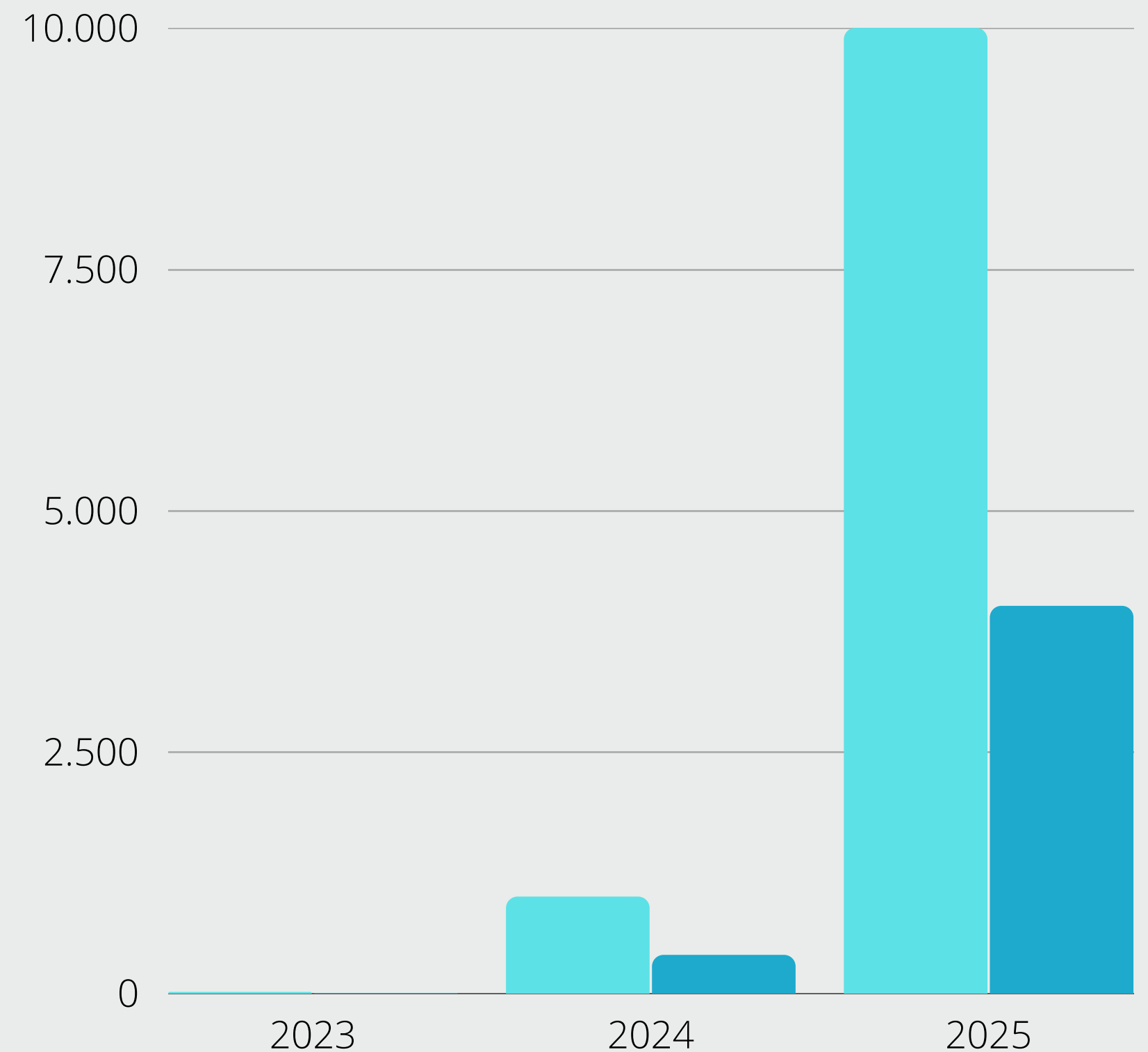
Empowering users with knowledge, our platform offers detailed insights into their dietary choices, ensuring they are not just following, but understanding and engaging with their personalized nutritional journey.



● Traction

While Nutrition Diet AI is in its nascent stages, we are strategically poised to enter and innovate within the expansive nutritional planning market, leveraging our technological and scientific expertise.

Given that the product is new and we have not yet progressed in the marketing stage, the chart could potentially illustrate targeted market segments or projected growth, which will be populated with real data as the product gains traction in the market.



2023 - 1M\$
2024 - 100M\$
2025 - 1B or 50B\$

● Marketing Strategy

Nutrition Diet AI is poised to carve out a distinctive space in the nutritional planning market through innovative, data-driven, and user-centric marketing strategies.

- **User-Centric Content Creation**
Develop and disseminate engaging, informative content that empowers users with knowledge about their nutritional health, leveraging SEO and SMM to enhance visibility and drive organic traffic.
- **Partnership with Health Platforms**
Form strategic partnerships with online health platforms, fitness apps, and wellness influencers to integrate Nutrition Diet AI as a recommended tool for intelligent, personalized nutritional planning.
- **Freemium Model Introduction**
Implement a freemium model that allows users to experience the core benefits of Nutrition Diet AI for free, with the option to unlock advanced features through a premium subscription, thereby ensuring wide accessibility while monetizing premium functionalities.

About of Our AI Brain

Nutrition Diet AI, harnessing a formidable artificial neuron capacity of 100 trillion and fortified by our partnership with Microsoft, excels in delivering top-tier data processing and producing highly accurate, complex nutritional reports, setting a new benchmark in technological innovation in nutritional management.

● **Unrivaled Neuron Capacity**

Our AI brain, with its immense 100 trillion artificial neurons, enables the processing and analysis of vast and complex nutritional data at an unprecedented scale, ensuring detailed and comprehensive insights.

● **Microsoft-Enhanced Infrastructure**

Leveraging the potent and reliable infrastructure provided by Microsoft, Nutrition Diet AI ensures seamless, efficient, and robust data processing, enabling us to handle intricate calculations and analyses with unparalleled proficiency.

● **Satisfying Precision in Reporting**

We not only solve complex nutritional problems but also generate reports with a high degree of accuracy, ensuring that dietitians and users are equipped with precise and reliable data to make informed nutritional decisions.

1. Dietitians

● Competition

While traditional dietitians offer invaluable personalized advice and support, Nutrition Diet AI elevates the standard by providing not only bespoke diet plans but also intricate weight analysis reports, offering a comprehensive, tech-driven approach to nutritional planning and management.





● Our Team ●



Emirhan BULUT

CEO of PIYA



Ayşenur YAYLI

Dietitian of PIYA

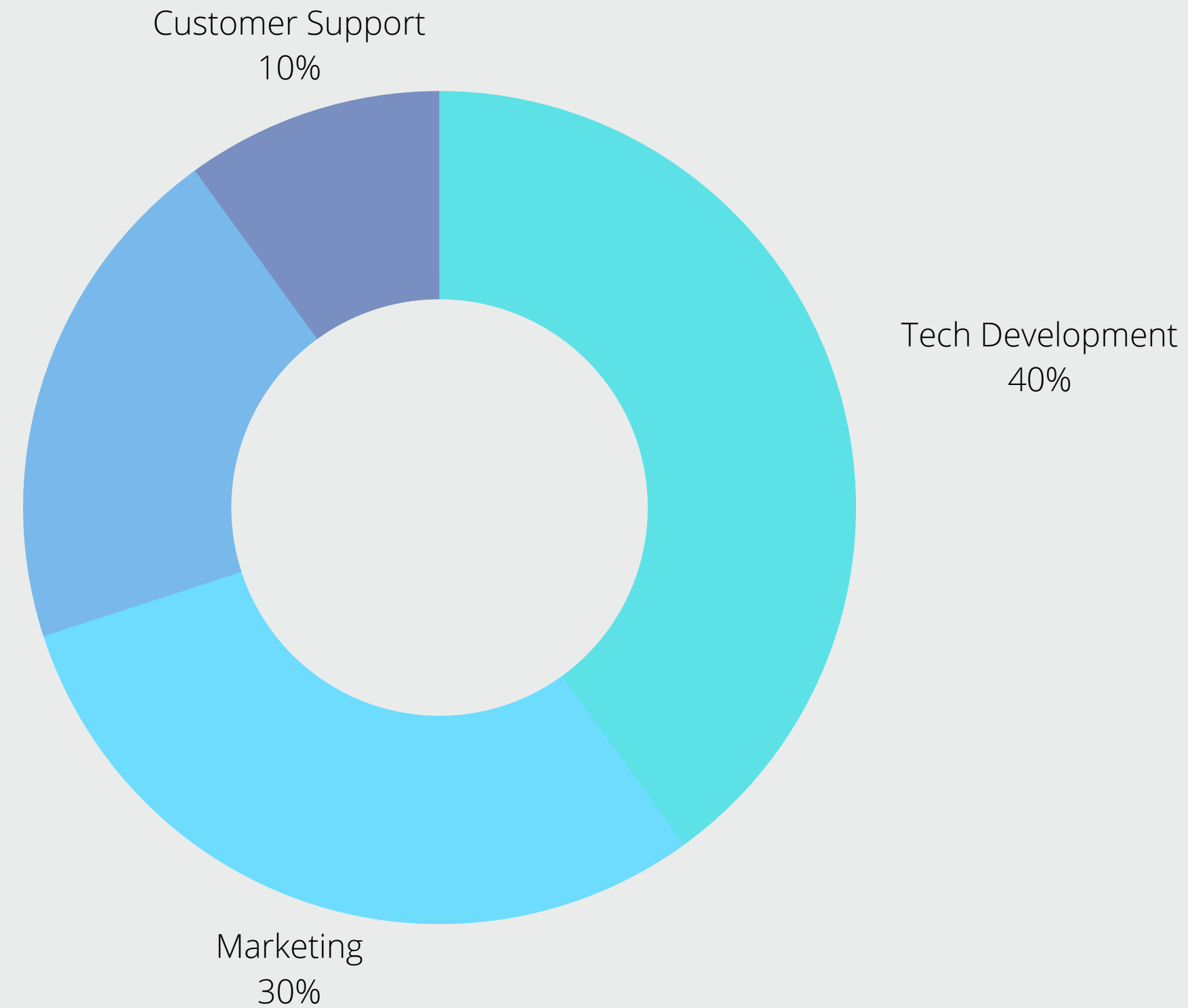


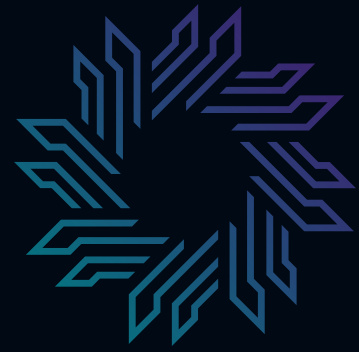
Yusuf KÖSE

Chairman of Board

Investment and Funding

Your investment in Nutrition Diet AI propels us further towards revolutionizing nutritional planning and management, by enhancing our AI's capabilities, expanding our market reach, and solidifying our position as a leader in the digital health management sector.





Thank You For Watching

We sincerely appreciate your time and consideration in exploring the innovative world of Nutrition Diet AI with us. Your investment can catalyze a revolution in personalized nutritional management, and together, we can pave the way towards a healthier, technologically-empowered world.